

“Getting to Know Your Stakeholders” Template

Stakeholder group	Level (who do they communicate with?)	Values/goals	Concerns
Host community members			
Trial participants			
Local leaders			
Religious leaders			
Local health care workers (including traditional healers)			
Ethics committee(s)			
Community advisory board			
National policy makers			
National/international advocates			
National policy and opinion makers			
Employees and management of host institutions			
Funders/sponsors/network			
Leadership of related trials			
Local/national media			
International media			
Wider scientific community			